



Minnesota

CHAPTER

Minnesota Chapter, American College of Cardiology

Governor: Steve Smalley, M.D., F.A.C.C.

CV Team Representative: Laura Ross

Chapter Executive: Amber Schletty until July 2021, Kim Gilsrud Interim, Shelby Couch began October 2021

Top Accomplishment: Finalized a new Strategic plan to help define chapter goals that serve both state and national level mission and vision. As a part of our plan, we developed some exciting new clinical education and career development content presented in virtual and recorded format.

1. Increase Relevance as the CV Professional Home

a. Accomplishments:

- Increased relevance to FIT members by developing FIT virtual programming including career night.
- Supported Women in Cardiology with chapter financing of regional event
- Included CV team and FIT board members in the design and hosting of the annual MN Chapter meeting.
- formed a working group to redesign the website based on member feedback/polls, plan to redesign by Q2 2022.
- Developed/deployed social media campaign strategy using both professional guidance and chapter members.
- Organized chapter wide poll on restrictive covenants/began collaborating with Minnesota Medical Association on advocacy issues relative to this topic for both cardiologists and all Minnesota physicians.

b. Opportunities

- Continue programmatic growth serving the CV professionals offered in virtual format in 2022, Leverage website and social media to project MN ACC activities that positively impact the CV professionals in the State, which also supports our chapter brand awareness goals.

2. Generate and Deliver Actionable Knowledge

a. Accomplishments:

- Held first virtual chapter meeting 11/2021.
- Facilitated virtual CV team talks. Topics included Prevention and plant based clinics, Structural heart disease, Electrophysiology, and the Pharmacist role in Cardiology.
- Board member Dr. Alkhouli organized a virtual lecture series in 2021. Topics included How to do impactful research with limited resources and an interactive discussion on editorial processes and the future of medical publishing.
- The Chapter hosted FIT education and networking events, topics included how to approach the job search and interview process and career advice for making the transition from training to practice.
- The chapter coordinated a virtual Echocardiography boot camp. The content was split into 4, to hour sessions and covered issues in Echocardiographic examination and Echocardiographic emergencies. This program served over 300 class participants.

b. Opportunities:

- Expand educational offerings/ chapter lead programming and potentially in virtual/hybrid format.

3. Advance Quality, Equity, and Value of CV Care

a. Accomplishments:

- First female Mn ACC president elected in 2020
 - Working with East Africa Medical Assistance Foundation on the start of a new cardiac center in Tanzania at the Kilimanjaro Christian Medical Center.
 - Board member Dr. Rahmatullah is working on seeking funding for hypertension screenings at community spaces in North Minneapolis, an underserved area of the Twin Cities.
 - Created a CV-Team Section on the board and provided support and funding as appropriate for planned events.
 - Included PA-C and ACNP-BC/AACC members on the planning committee for the Annual Conference.
 - The chapter worked to promote an implicit bias training funded and run by the Minnesota Medical Association.
 - Board members have been working with MMA in participating in Diversity and Inclusion training and training in Implicit Bias in medicine (Dr. Rahmatullah attended both these seminars). We have an opportunity to bring some of this to the wider cardiology community in MN.
- b. Opportunities:
- Continue visibly and intentionally incorporating the concepts of quality, equity and diversity in event planning and execution so that these become a cultural norm of Mn ACC Chapter.

4. Ensure Organizational Growth and Sustainability

a. Accomplishments:

- We preserved all levels of memberships and significantly grew our CV team memberships from 152 members to 224 members in one year.
- The chapter stabilized the finances with PPP funding and virtual events to offset the lack of in-person program revenue streams.

b. Opportunities:

- focused efforts to identify groups with potential for FACC member growth/actively pursue groups in an intentional way through grassroots recruitment efforts.

5. Other:

The Chapter embraced a major challenge/opportunity in the final quarter of 2019 as we opened a search and successfully identified a new management company. The pandemic was challenging for many people and after one year of service, our initial Executive Director Amber Schletty resigned from our current management and after a short period with an interim ED, we have a long-term replacement in Shelby Couch. Our Chapter is excited to have fresh ideas and new talents to help our Chapter build upon the successful legacy efforts.